

Steven Noyes

Front-End Developer — Accessibility & Regulated Industries

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SUMMARY

Front-end developer with 6 years of experience building accessible, compliance-driven web and email experiences, including regulated healthcare content and formulary data delivery. Background spans enterprise product work, agency freelance delivery across 5+ CMS/e-commerce platforms, and independent client ownership from design through live-site performance monitoring. Comfortable moving between marketing-driven front-end work and structured, compliance-reviewed development.

EXPERIENCE

Front End Developer — MMIT

Feb. 2023 – Present

Build and maintain web and email content for a proprietary iOS medical application delivering real-time, compliant formulary and market-access data (including FormTrak) to field teams.

- Develop email and web content that passes rigorous, compliance-driven content and design review cycles, working with marketing and design teams to keep accessible, standards-compliant output on schedule in a regulated healthcare environment.
- Write and maintain front-end web pages for a proprietary iOS application supporting integrated market access and formulary data used by field teams.
- Collaborate with an international, cross-functional team in an Agile/Jira workflow, coordinating design, marketing, and development handoffs across time zones.
- Author on-boarding and process documentation for new hires, helping standardize front-end practices across the team.

Freelance Front-End Developer — Upwork

June 2020 – Jan. 2023

Delivered accessible, performance-optimized websites and storefronts across 5+ CMS and e-commerce platforms for independent clients, owning projects end-to-end from design handoff to live-site monitoring.

- Built and maintained front-end solutions in HTML5, CSS/SASS, JavaScript, React.js, AngularJS, and PHP across content management systems (WordPress, Typo3, Wix) and e-commerce platforms (WooCommerce, Magento, Shopify), adapting to each client's stack and constraints.
- Ran website performance testing and ongoing monitoring on live sites, identifying and resolving bottlenecks to improve load times and user experience.
- Worked from Adobe XD designs through to production, handling the bulk of both design implementation and development for each engagement.
- Managed client relationships and workload independently — scoping work, setting timelines, and troubleshooting production issues without a team safety net, across a self-directed 2.5-year freelance practice.
- Used Git/GitHub and Grunt-based build tooling to manage version control and front-end workflows on a Linux-based dev environment.

Front End Developer — Boomer Naturals

Nov. 2019 – Mar. 2020

Partnered with the marketing team to optimize a conversion-focused website for accessibility and usability, driving a 34% increase in email campaign engagement through coordinated web and email development.

- Focused on accessibility across web pages and functionality, coding, testing, and debugging new and existing features to improve usability and conversion performance.
- Built and maintained email marketing campaigns using Mailchimp and MJML, partnering with marketing to design and deploy Infusionsoft campaigns — work that contributed directly to a 34% increase in email engagement.
- Operated in a Scrum/Agile environment, managing tickets and requests through Trello alongside cross-functional marketing and design work.
- Split time roughly 70/30 between development and design, using Adobe Creative Suite and Git to move from design concept to shipped feature.

SKILLS

Languages & Frameworks: HTML5, CSS/SASS, JavaScript, React.js, AngularJS, PHP

Platforms: WordPress, Shopify, Magento, WooCommerce, Typo3, Wix

Tools & Workflow: Git/GitHub, Jira, Trello, Agile/Scrum, Adobe Creative Suite & XD, Grunt, Linux

Email & Marketing Development: MJML, Mailchimp, Infusionsoft

Focus Areas: Accessible/compliant front-end development, regulated healthcare content, performance optimization, cross-platform e-commerce delivery

PROJECTS

Prompt Coach — Chrome extension for organizing and refining AI prompts; published on the Chrome Web Store.

Health Dashboard — Full-stack data visualization app (Node.js backend) with interactive, accessible charting for exploratory data analysis.

RSS-to-JSON — Tool converting RSS feeds into structured JSON for real-time integration with modern web applications.